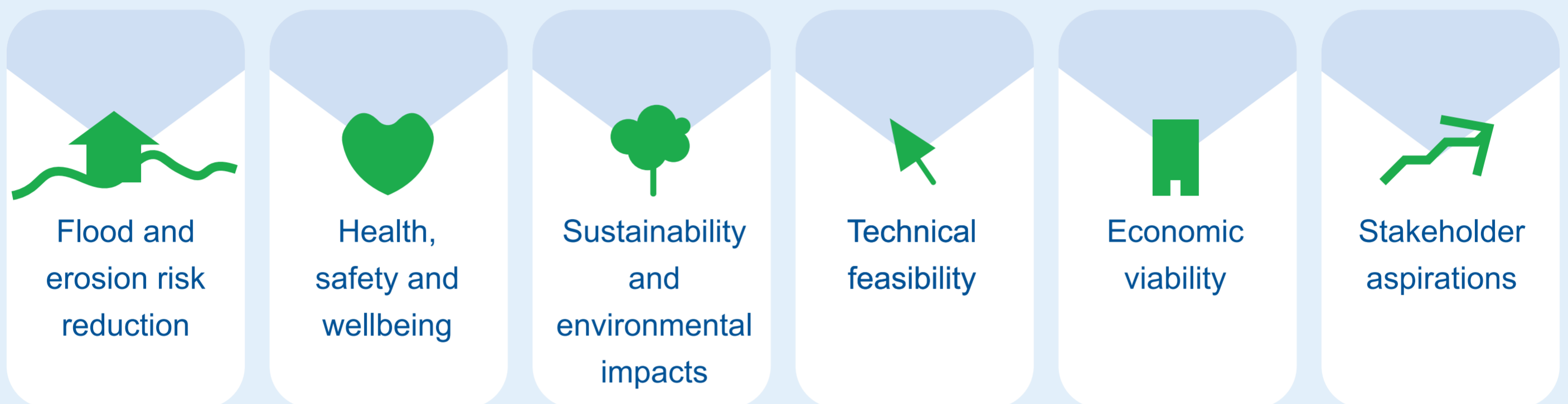


Project objectives and criteria

We listened to your aspirations for the two Sandown Bay seafronts, and we consulted with local councillors to understand local priorities. These fed into the criteria that are being used alongside the project objectives to assess the longlist of options and derive the shortlist of options we are presenting today.



Critical success factors

For these projects to be successful, we need to accomplish these goals.

Strategic fit: The shoreline management policy for both Yaverland and Shanklin is to Hold the Line. This means that we must continue to reduce the impacts to the coast from the risks of tidal flooding and erosion at the same location as we currently do, either by maintaining or upgrading the existing defences.

Achievable: It must be possible to build the defences that we design, they must be appropriate for the location and meet any planning conditions or permit requires as any construction project would need to.

Affordable: Building coastal defences isn't cheap and we need to consider not only how affordable the refurbishment is, but also how expensive it will be to maintain the defences in the future.

Value for money: We look at all the potential benefits of a scheme to assess whether it offers good value for money given that these projects are primarily funded by taxpayers' money.

Supplier capacity and capability: Suppliers chosen to design and construct the scheme will be able to provide the relevant resources and capable personnel to undertake the work required.

