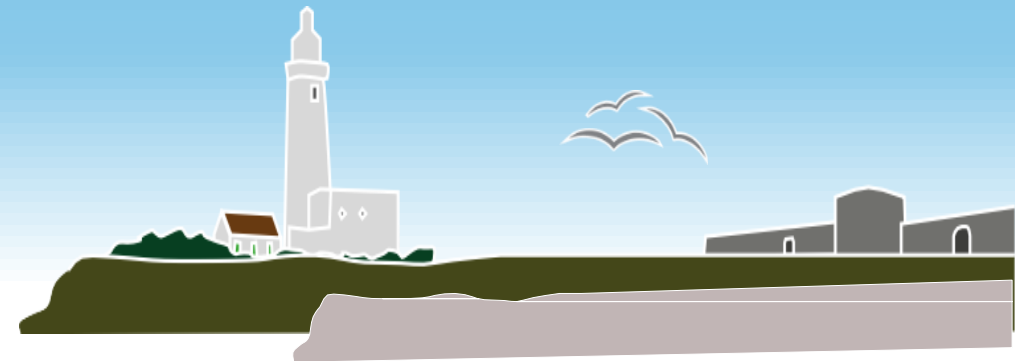




# HURST SPIT TO LYMINGTON STRATEGY SUMMARY OF ONLINE QUESTIONNAIRE



# Introduction



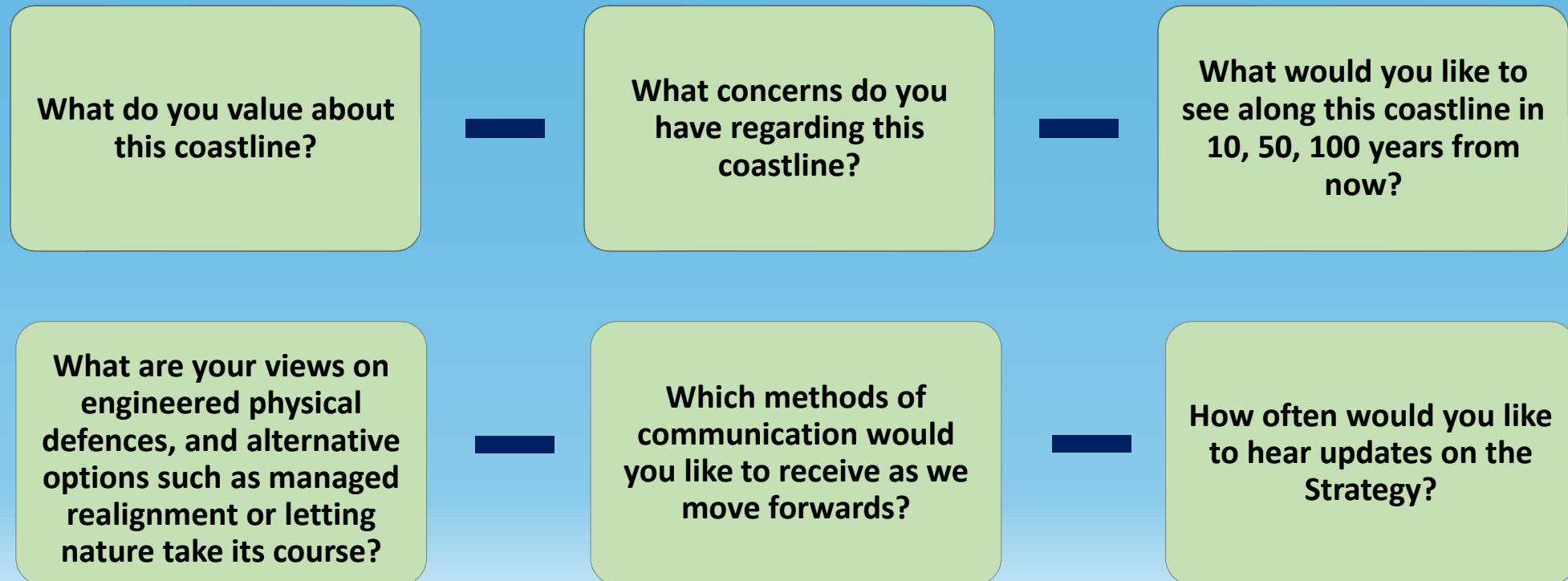
Between January 2021 and April 2021, we carried out an online questionnaire to understand the perspective of our stakeholders in greater detail. The main focus was to understand what stakeholders valued about the coastline between Hurst Spit and Lymington and what concerned them about its future. The questionnaire also tried to understand stakeholders views on potential different management options and their desires for this area going forward.

There were a total of 766 responses to the questionnaire, this document will highlight the key themes from the responses received which will help inform the Strategy going forward.



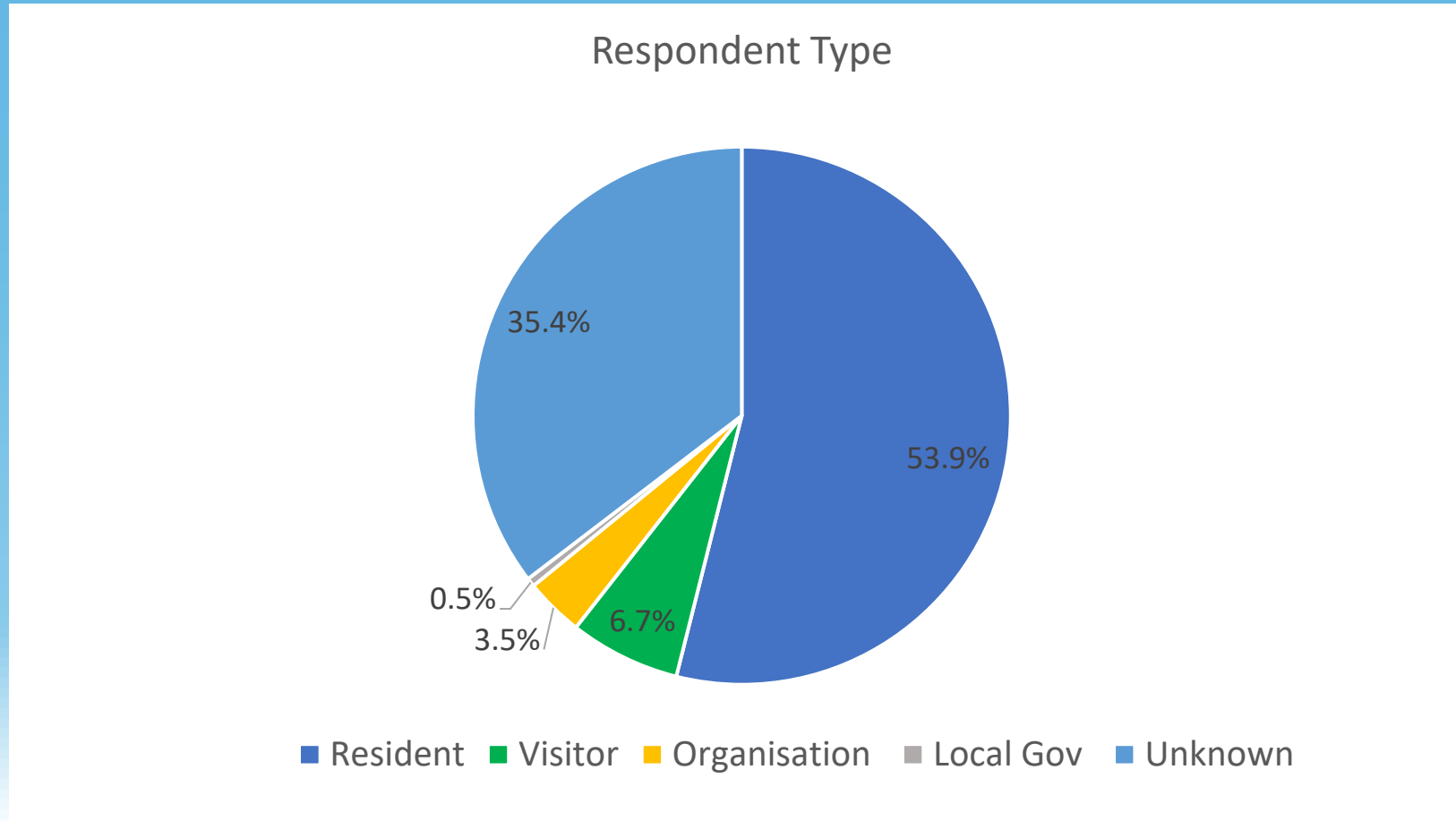
# What did we ask?

The questionnaire consisted of 6 questions which are noted below for reference.



# Breakdown of respondents

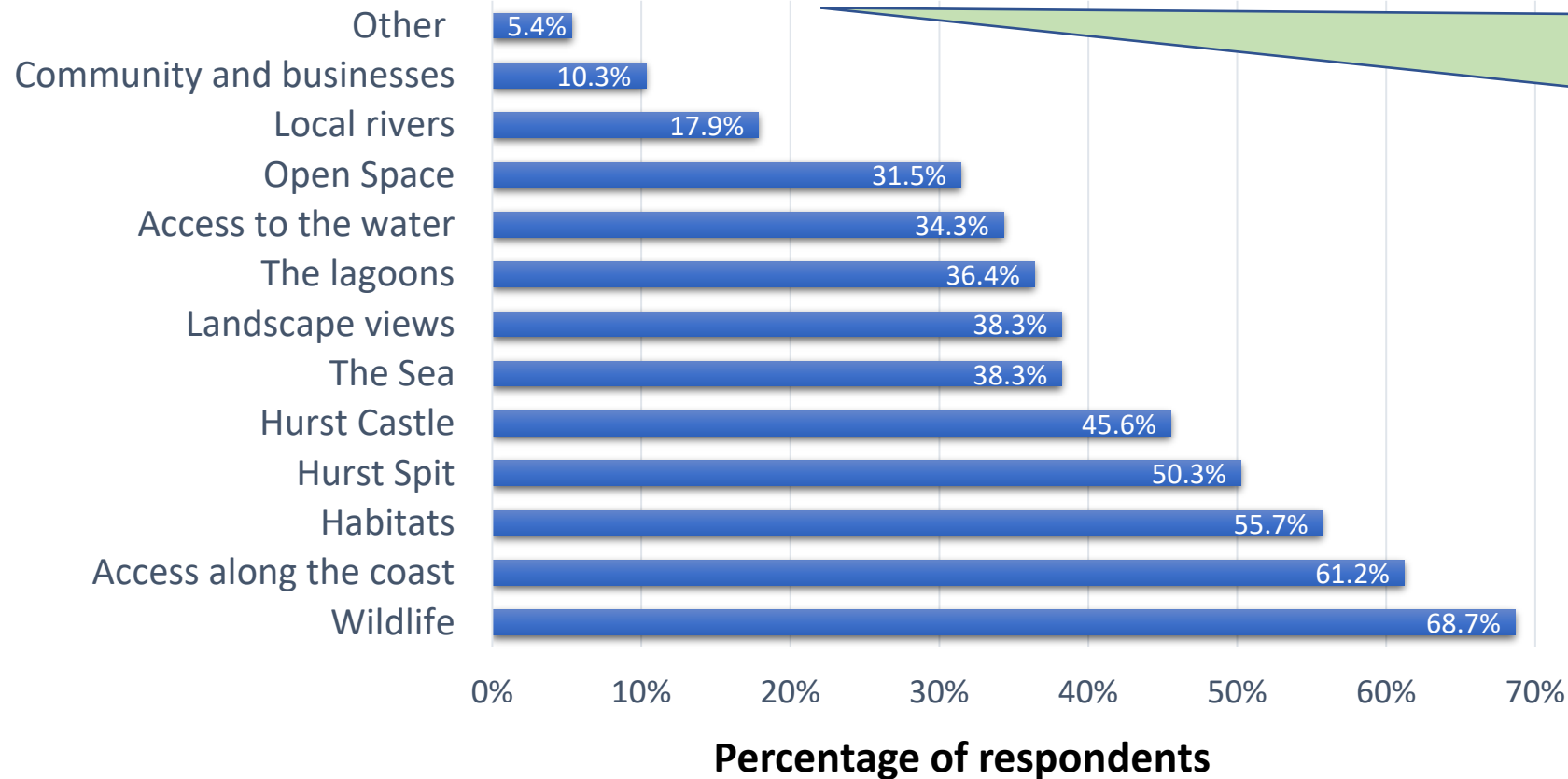
The pie chart below provides a breakdown of the type of respondent that filled in the questionnaire.



# Question 1: What do you value about this coastline?



## What do you value about this coastline?

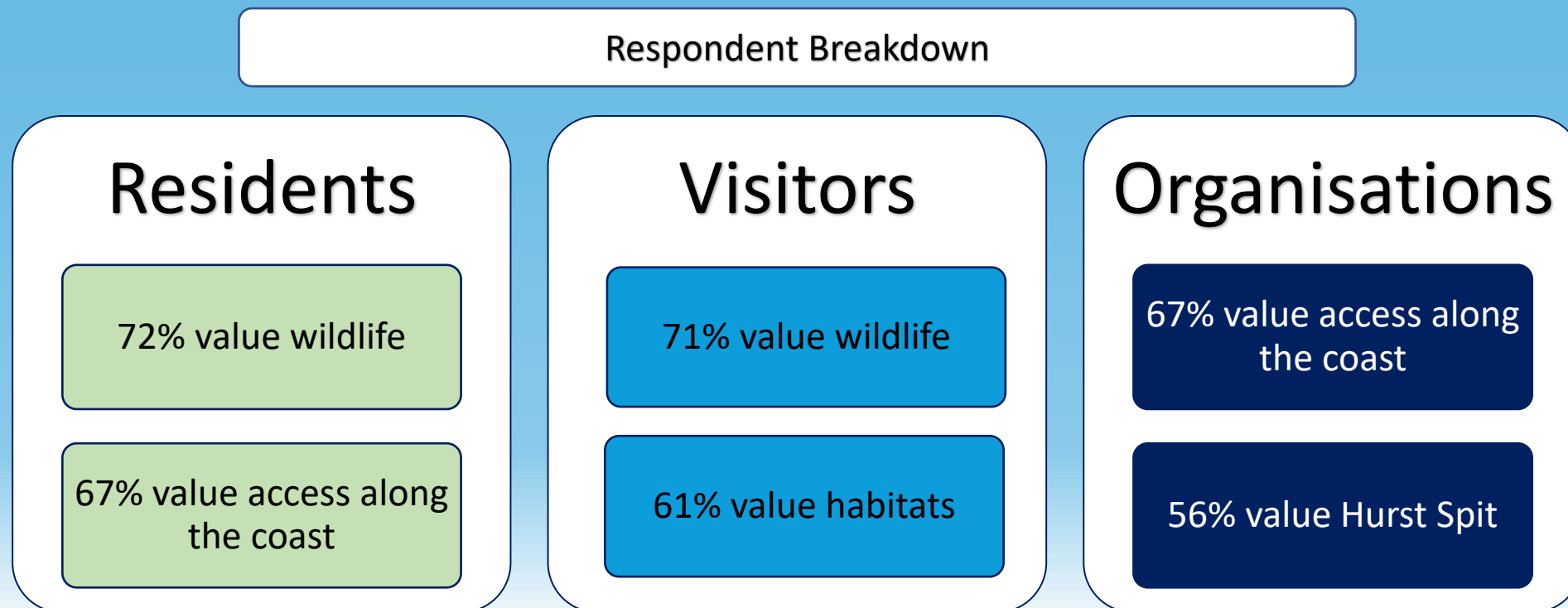


The **'Other'** category often picked up broader themes such as "homes", "businesses", "recreational use" and "heritage".

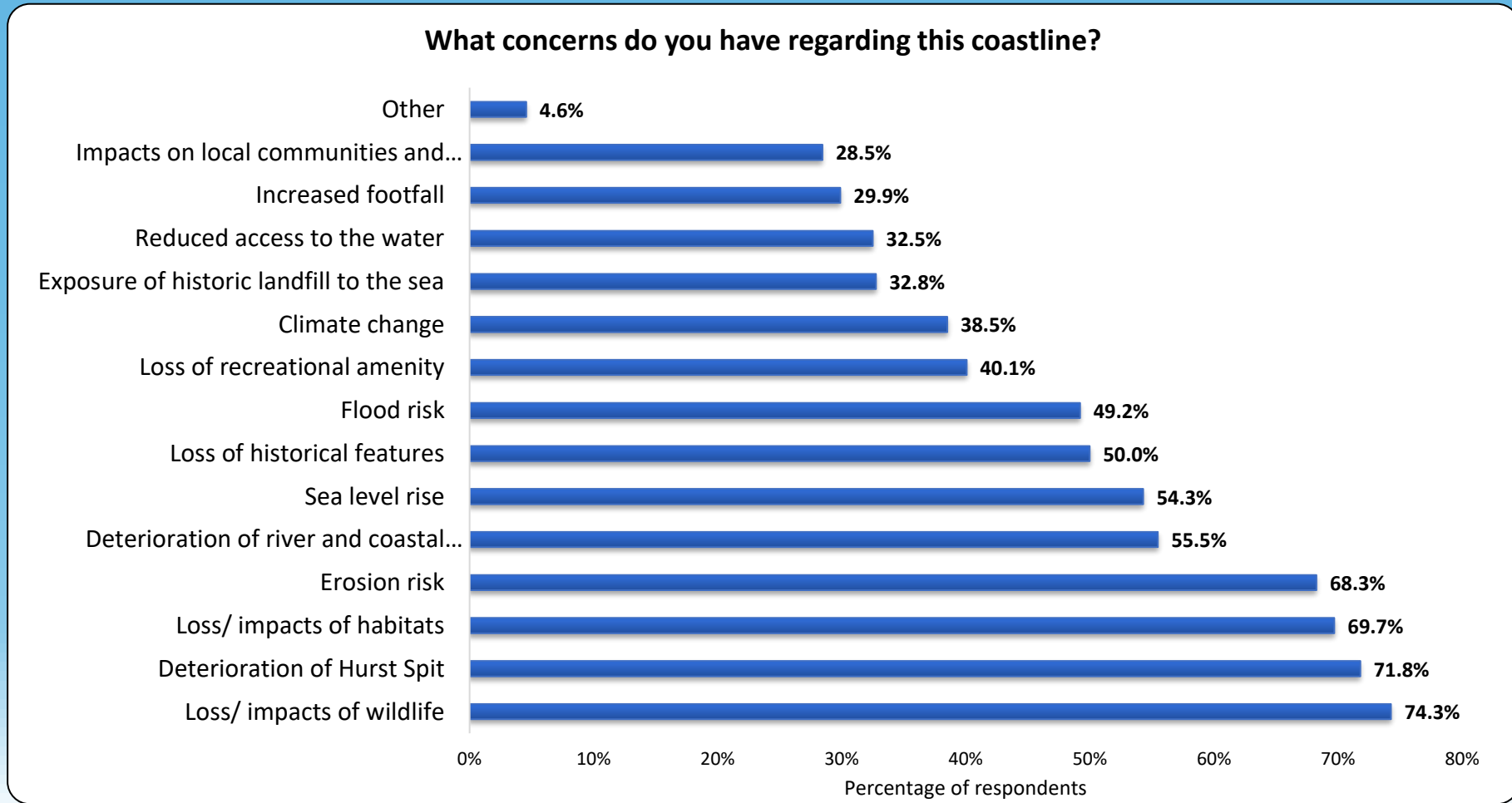
# Question 1: Respondent Breakdown



From the responses we received for question 1, we analysed the data and divided the responses into 3 categories: residents, visitors, and organisations. Breaking the information into these subcategories allows further consideration of community needs as the strategy progresses.



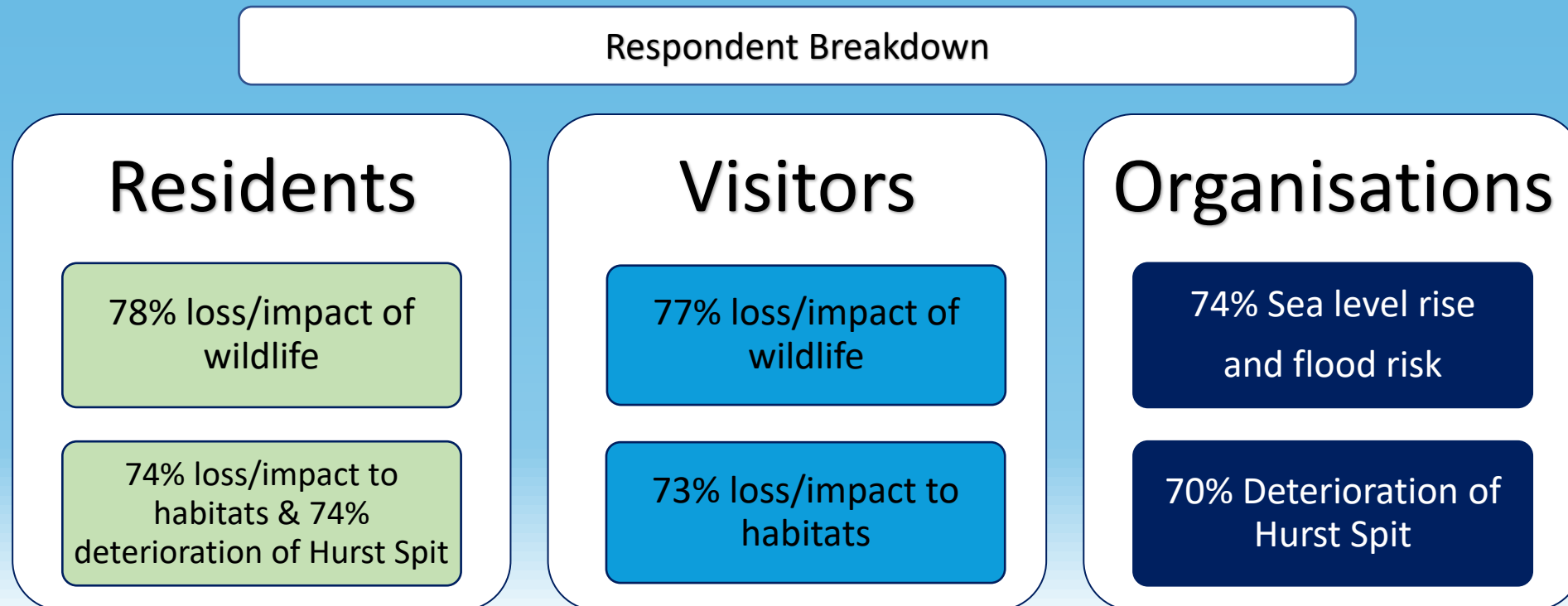
# Question 2: What concerns do you have regarding this coastline?



# Question 2: Respondent Breakdown



Similar to question 1, we analysed the data from question 2 and divided the responses into the same subcategories: residents, visitors, and organisations.





# Question 3: What would you like to see along this coastline in 10, 50, 100 years from now?



**“Maintaining the same level of habitat variability”**

Protection of Hurst Spit and Castle

Less urban development

Habitat protection

The area to remain largely the same as at its present state

Maintained access to the shoreline

Increased car parking for accessibility

Preservation of heritage and wildlife

Better sea defences

**“Untouched”**

**“Maintain its charm”**

Protection of the environment

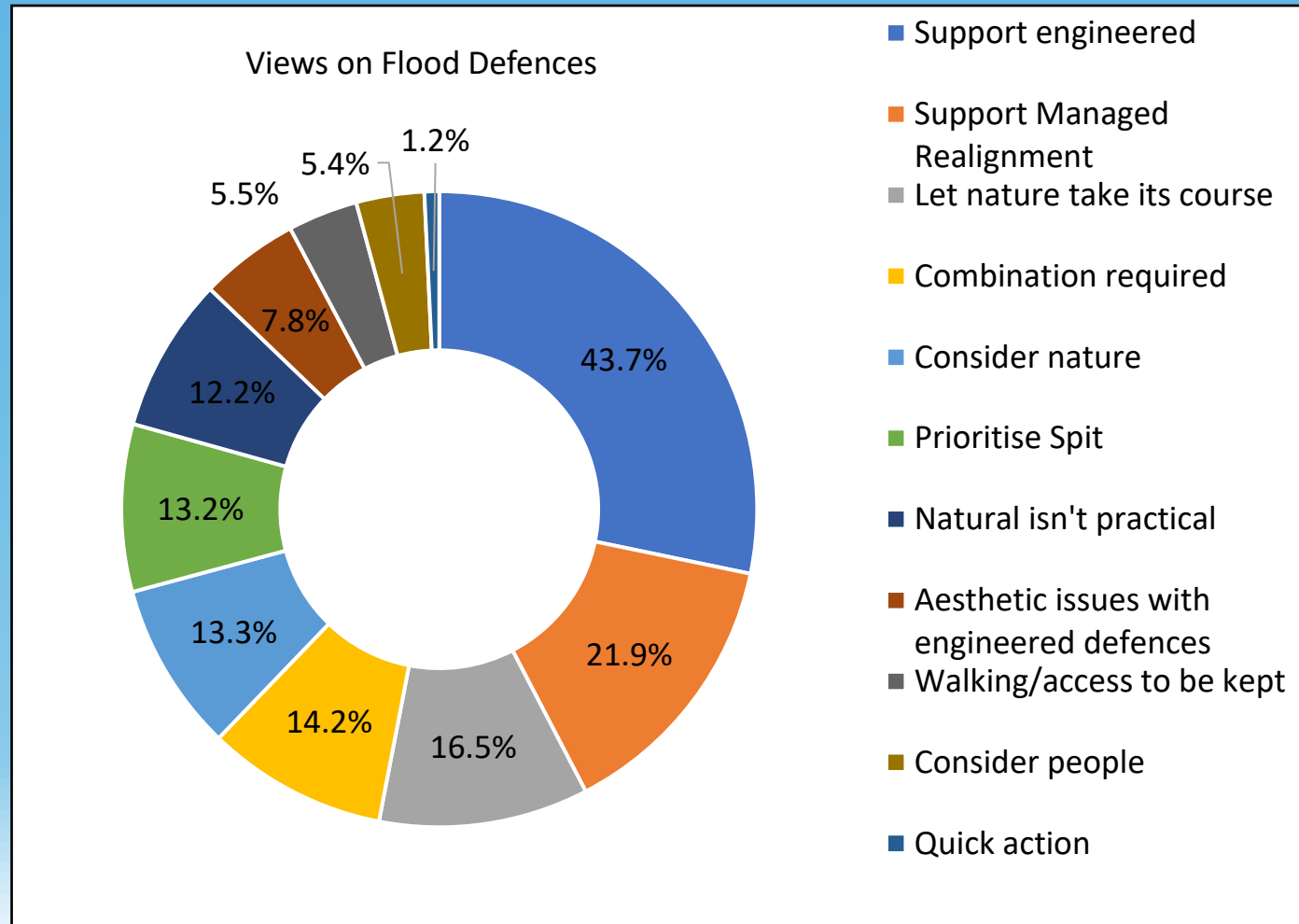
Increased footpaths

Pollution reduced

Accepting of management as long as the coastline remains

Retain the beauty and uniqueness of the area

# Question 4: Views on future management



## Key Themes

### Residents

- Protection is needed for properties and businesses
- Protection should be sensitive to the environment

### Visitors

- Sympathy for the existing landscape and its natural beauty is needed
- Combined approach using engineered defences and more natural solutions is preferred

### Organisations

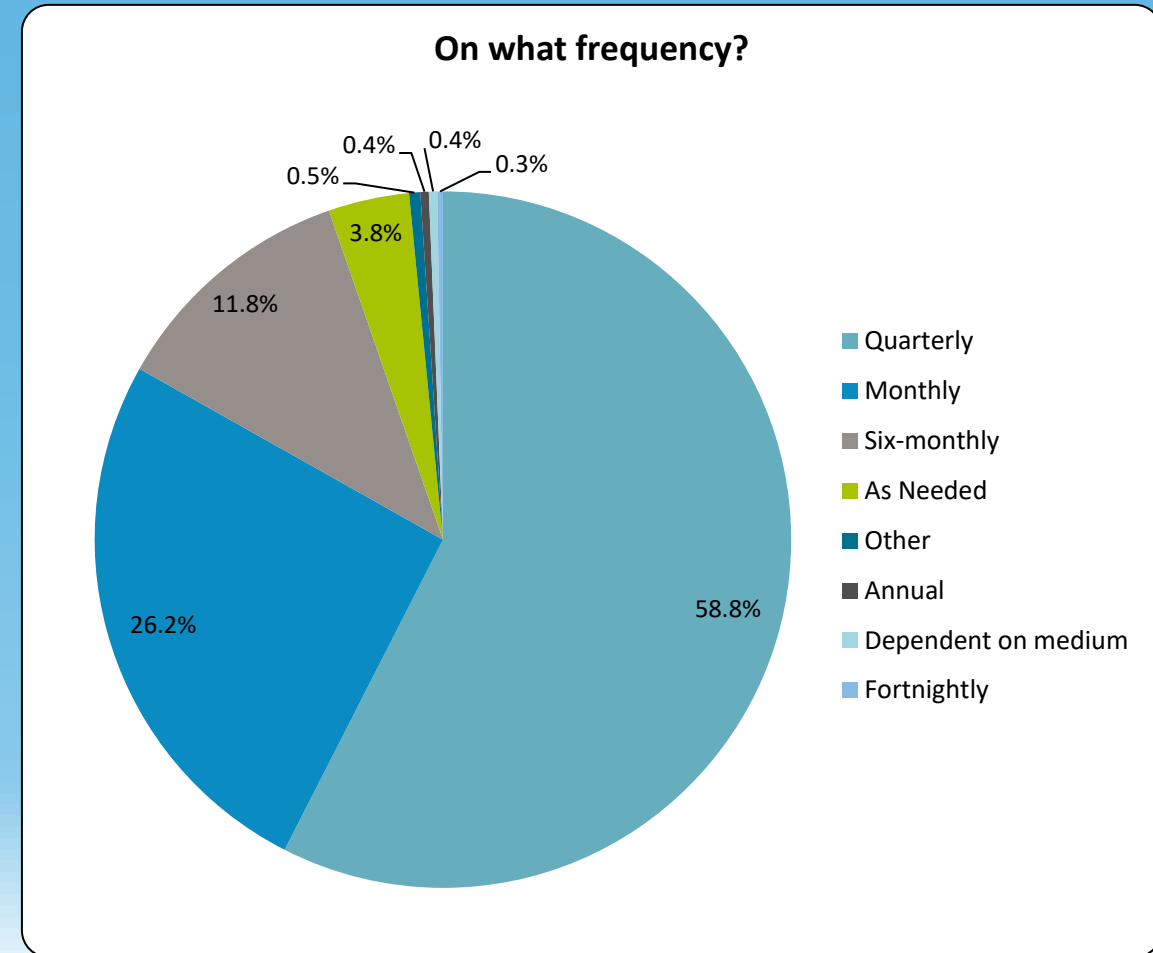
- Letting nature take its course is not a viable option
- Engineered defences would be necessary to preserve the area's heritage and wildlife

# Question 5 and 6: Communication Preferences and Frequencies



Question 5 looked at communication preferences, it was found that 59% of respondents wanted to receive updates via the website, 53% stated email would be best and 44% believed social media would be the best method of to receive strategy updates.

Question 6 focussed on communication frequency. It was found that 59% of respondents believe quarterly updates would best.



# Conclusion & Next Steps



- Your responses have highlighted the wide-ranging views held by residents, visitors and organisations in the area, with a strong consensus that wildlife and habitat protection should be a priority in any management options proposed.
- Values and concerns in relation to the coast were slightly varied dependent on the respondent subcategory (i.e. resident, visitor or organisation). However, there was an overall understanding and acceptance of the need for management intervention but there was an emphasis for this work to be carried out sensitively.
- As we progress with the Strategy we will look to use the results from this questionnaire to help inform options where practicable. This will be combined with further stakeholder feedback during key consultation phases of the Strategy.