

# Draft Ambition Pack for working groups

July 2018

To steer development of ideas and actions  
FCERM-2050

NB: Slides 2 and 12 are intended to be read in 'document style' not used as presentation slides!

# What this pack contains & how to use it

FCERM-2050 will set out an ambition for the future of managing flood risk and coastal change in England. Over the summer of 2018, working groups are focusing on the four core questions set out by the scoping group. They are developing ideas, and eventually actions, of how we could manage the challenges posed by those questions in the future. To help steer their ideas the Ambition Working Group, steered in turn by the Advisory Group, has developed this 'ambition pack'.

The pack comprises three things:

- The overall **ambition for the Strategy** – described here by a series of nested supporting statements. There is one overarching statement and three supporting pillars, each of these supported in turn by five overlapping statements. These describe the world as we would like it to be in 2050 through a lens of flooding and coastal change.
- A list of the **enablers** that will be needed in order to deliver that ambition. These are not necessarily within the control of those working on FCERM-2050, they are not part of our ambition themselves, and they are not drivers for change. But they will be essential to the successful implementation of the Strategy and the actions developed by working groups will need to bear them in mind.
- A set of **guiding principles** for how the (expanded/ing) flood-family will operate in the future. The ideas and actions the working groups form to meet the overall ambition will need to adhere to these principles.

The Ambition Working Group will revisit all of this information later in the summer – with feedback from the working groups about how they have been to use, but also to check the ambition is achievable once those groups have developed their ideas and actions. Ultimately this pack will be refined into a single ambition statement (vision) and supporting narrative.

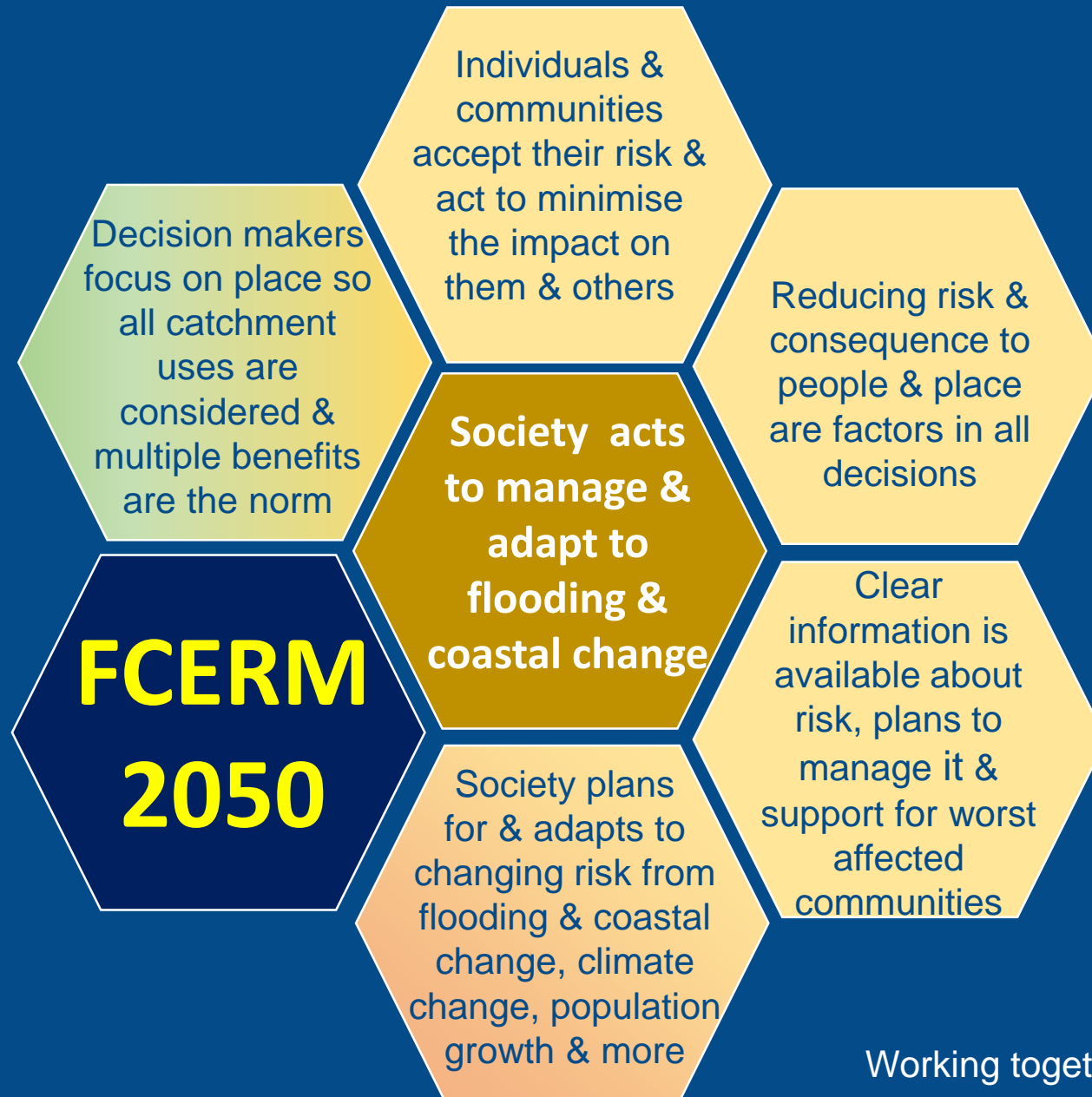
# Ambition for the Strategy

- these describe the world as we would like it to be in 2050 through a lens of flooding and coastal change.

There is one overarching statement and three supporting pillars, each of these supported in turn by five overlapping statements. The next four slides show each of the supporting pillars and then the combined ambition.

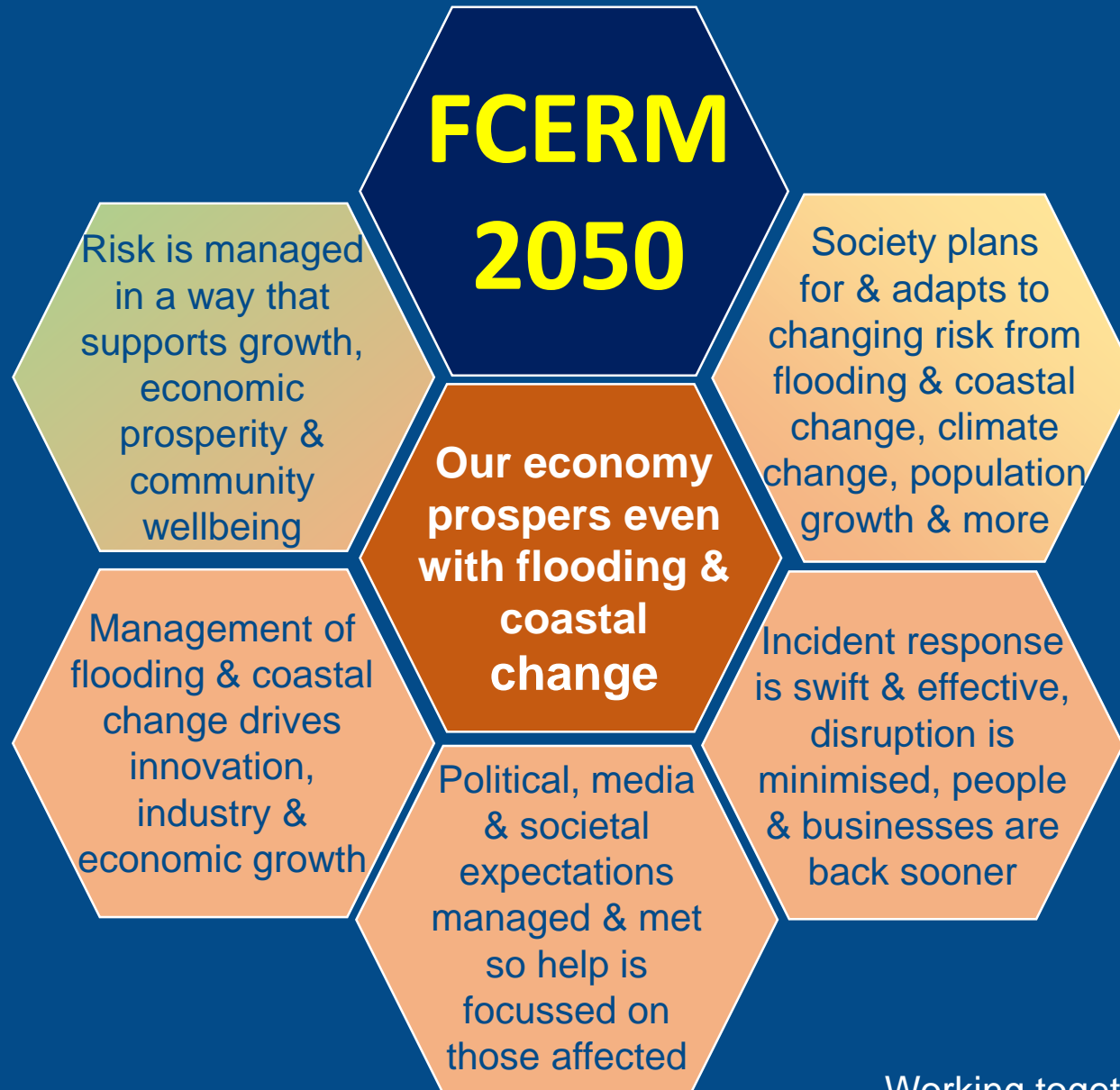
This is not necessarily the final product for the Strategy document – rather it is an aide to help guide the working groups in this next stage of their thinking.

FCERM-2050 will help **society**, economy and environment to be **resilient** and prosper even with increasing flood risk and coastal change.



Working together to manage flooding and coastal change

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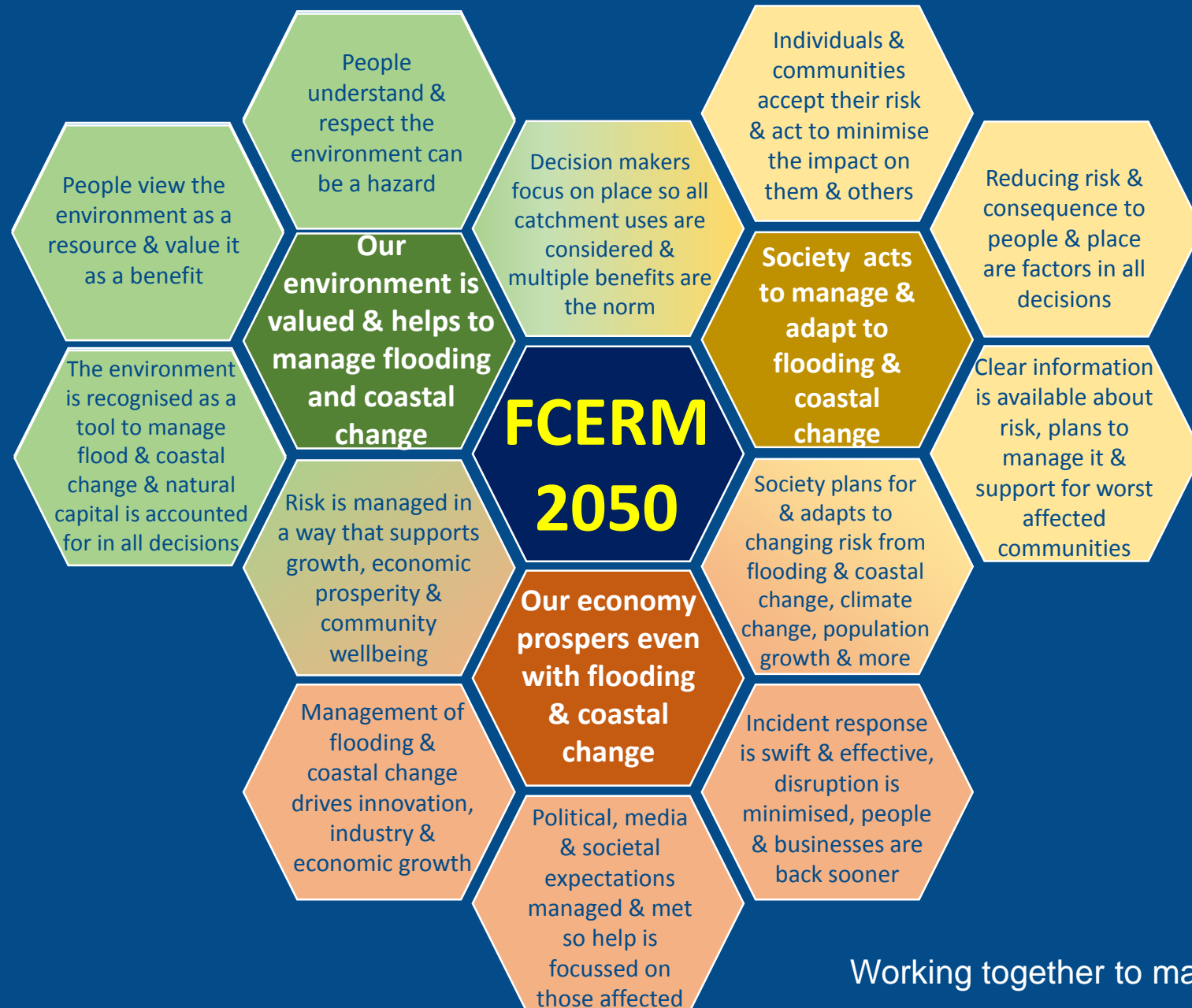
Working together to manage flooding and coastal change

FCERM-2050 will help society, economy and **environment** to be **resilient** and prosper even with increasing flood risk and coastal change.



Working together to manage flooding and coastal change

# FCERM-2050 will help society, economy and environment to be resilient and prosper even with increasing flood risk and coastal change.



Working together to manage flooding and coastal change

**Enablers** - not necessarily within the control of those working on FCERM-2050, not part of our ambition themselves, and not drivers for change. But they will be essential to the successful implementation of the Strategy.





## Government

- Could include; policy, legislation or general support
- Cross-departmental working together



## Partnership

- Acknowledgement of the case for change
- With the flood family and finance, infrastructure, developers, insurers, SMEs



## Finance

- Narrative which encourages access to finance from those who benefit
- Clarity on roles of government and private sector
- Innovative finance



## Innovation, Technology, Science & Data

- New flood risk products, innovative ways to deal with flood and coastal risk
- Best use of digital tools and data
- Science that helps understand risks and identify solutions



## Behaviour & Societal Change

- Social contract? Driven by communities and supported by authorities
- Organisations committed to collaboration

# Guiding Principles

– for how the (expanded/ing) flood-family ('we') will operate in the future. The ideas and actions the working groups form to meet the overall ambition will need to adhere to these principles.

- We put **people** at the heart of what we do
- We create **great places** for people and for wildlife
- We **continually improve** our understanding of risk and solutions
- We **trust** one another to deliver
- We manage **all sources** of flooding and coastal change
- We value **flexible** solutions that **adapt** to changing risk
- We are **carbon-neutral** and climate **resilient**
- We actively grow and support the range of **skills** we need
- We seek innovative **finance solutions** to fund resilience

- **We put people at the heart of what we do.** We work together to understand risks and solutions. We hear all voices, ensure decisions are transparent and communications clear. Communities are empowered and supported throughout plan, prepare, respond, recover.
- **We create great places for people and for wildlife.** We work in partnership with all who make decisions about place to embed understanding of water and grow our understanding of other drivers. We seek multiple benefits that leave the environment in a better place for future generations. Water is not a constraint.
- **We continually improve our understanding of risk and solutions.** We are evidence-led supporting research to identify pressures and potential solutions. We share findings openly in a way that is easily understandable and accessible to all.
- **We trust one another to deliver.** We are clear on roles and accountabilities. We work in a performance driven culture, valuing assurance and openness about areas to improve. We work collaboratively and share our information and data openly.
- **We manage all sources of flooding and coastal change.** We provide a seamless service across all partners to plan for, respond to, and recover from flooding or coastal change whatever the source.
- **We value flexible solutions that adapt to changing risk.** We look long-term and seek to maximise the resilience of our decisions. We consider all pressures whether they directly or indirectly affect flooding and coastal change.
- **We are carbon-neutral and climate resilient.** We make all our decisions in the light of climate change. We minimise our impact and embed adaptation in order increase resilience.
- **We actively grow and support the range of skills we need.** We work with educators to embed understanding of flooding and coastal change and the career paths it offers. We support the sector in continually growing and sharing skills
- **We seek innovative finance solutions to fund resilience.** We believe beneficiaries should contribute to schemes but recognise support should not be compromised by anyone's ability to pay. We look for innovative ways to secure funding, ensure solutions are cost-effective and seek efficiency at all times.

Working together to manage flooding and coastal change